

# Trade stand rules and information

More information: Maurice v.d. Vlugt via [stands@dogshowrotterdam.nl](mailto:stands@dogshowrotterdam.nl)

The International Dog Show Rotterdam will be held, for the 50<sup>th</sup> and 51<sup>st</sup> time, in the Ahoy-complex in Rotterdam on Saturday 27<sup>th</sup> and Sunday 28<sup>th</sup> August 2022. This show will be organized by the 'Stichting Hondententoonstelling Rotterdam'.

In 2022 there is again a double show in Rotterdam, meaning that on both days there will be an all-breed dog show. We hope that this will cause many exhibitors to find the way to the Rotterdam Shows.

The dog shows in Rotterdam are known for the nice atmosphere, lots of space, many trade stands and the wonderful main ring. Our show is, especially concerning the variation in trade stands and the shopping public, one of the biggest in the Netherlands.

However, our space is limited, so we want to give you the opportunity to book your trade stand, or space in the catalogue for advertisement. The earlier you make your reservation, the better we are able to divide the available space as effectual as possible.

With an advertisement in our catalogue you can:

- promote your business or products;
- give publicity to your breed club;
- promote your breed;
- bring your kennel to the attention of the public.

If you want to donate prizes, like for instance rosettes, cups, etc., we would appreciate that very much. Of course we will mention that in our catalogue.

Reservations for a trade stand or advertisement can be made by filling out the form and send this to the mentioned address as soon as possible.

In the renovated halls we will have a new layout. Some of you were there already last year and probably want to opt for the same spot.

Construction of the trade stands will have to take place on **Friday 26<sup>th</sup> August as from 10.00 hrs.** Dismantling/removal can start on **Sunday 28<sup>th</sup> August** immediately **after Best In Show**.

It is not allowed to enter the venue with your car(s) before the end of the show.

The rent for a trade stand is: **€ 61,00 per m2.**

Advertisement in the printed, paper catalogue:

- **1/1 page cover** € 175,00
- **1/1 page inside** € 90,00
- **1/2 page inside** € 65,00

Amounts mentioned are including VAT.

Parking at the special area is **€ 14,00 per day per car (price under reservation of prices venue).**

Please order parking vouchers with the same form as the trade stand space and we will put them on the invoice together with the trade stand costs. Do not order parking tickets directly at the Ahoy venue as those are for the outer parking and we have a special area for trade stand holders.

When you calculate the sizes of your trade stand, you will also have to take into consideration racks and benches and so on that will be placed outside your stand. Meters used in that way will also have to be paid.

After making your reservation you will receive a confirmation.

We ask you to make sure to make your payment on account nr. **IBAN NL40RABO0106617370 BIC/SWIFT: RABONL2U** in name of St. Hondentoonstelling Rotterdam **mentioning "Standuur Ahoy 2022" and your stand number.**

After receiving your payment necessary papers will be sent to you as from mid August.

Reservation for trade stands and/or advertisement obligates you to pay. Not coming to our show will not release you from this obligation of payment to us.

Should you have any questions please contact us, preferably by e-mail.

**At the days of the exhibitions we kindly ask you to be present at the venue from 08:00 hrs. till the end of judging.**

**Please note that it is your responsibility to take care of assurance as the organization can never be hold responsible for damage due to people, dogs, theft or other causes.**

These rules apply to- and are inextricably linked to the registration form for stands.